

FOR IMMEDIATE RELEASE

August 9, 2024

**Gloversville Educational Foundation and Nathan Littauer Hospital Team up to help students realize their full potential.**

The importance of the birth to age three years are often overlooked. This timeframe in a child's life is pivotal in the long-term academic success of students. As such, the Gloversville Educational Foundation (GEF) and Nathan Littauer Hospital (NLH) have partnered together to educate new parents in our community on the opportunity that they have to help their children thrive. Cinch sacks containing simple and helpful parenting tips, as well as bibs bearing the message, "Talk. Count. Read. Sing. YOU teach your child EVERYTHING!" will be given to parents who give birth at Nathan Littauer Hospital. The bibs were made possible by a grant from the Stewart's Shops Holiday Match program.

"Parents are the first and more important teachers children have," stated David Halloran, Gloversville Enlarged School District (GESD) Superintendent. "We want them to know how important it is to talk, count, read and sing with their kids from day one."

Geoff Peck, NLH Vice President Business Development & Executive Director of the Nathan Littauer Foundation added, "Research has shown that parents and caregivers who talk, count, read and sing to their newborns and young children each day have children that become stronger readers and bond more with their families. Decades of research show that brains develop the most rapidly in the first years of life, when 700 to 1,000 new neural connections form every second."

Christopher Wojeski, GESD Assistant Superintendent and Vice President of the Gloversville Educational Foundation explained, "The Gloversville Educational Foundation has been created to help the children in our community reach their full potential. We selected this emphasis on birth to age three as an out-of-the box way to better prepare the children entering the Gloversville Enlarged School District in pre-k and kindergarten."

Other initiatives of the GEF include Bright by Text, a free app for free parenting tips that are customized to the age of the subscriber's child, the Little Free Libraries that are found around Gloversville, and helpful videos for parents that can be found at their website [gloversvilleeducationalfoundation.org](http://gloversvilleeducationalfoundation.org).

###

For more information, please visit: [gloversvilleeducationalfoundation.org](http://gloversvilleeducationalfoundation.org)